

**Governors State University**  
Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives**

**Leader(s): Jessica Specht**

**Implementation Year: 2018-2019**

**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<b>Objective 1:</b>	<u><b>Collaborate with the Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Support Male Success Initiative programs and services at GSU and on community college campuses</li> <li>➤ Act as liaison between GSU Male Success Initiative and partner community colleges</li> <li>➤ Feature GSU MSI Spotlight in quarterly DDP Newsletters</li> <li>➤ Include GSU MSI students in Career and Scholarship symposiums</li> <li>➤ Provide MSI Coordinator, Sean Smith, with list of DDP male students of color at community colleges each semester (Oct &amp; March)</li> <li>➤ Provide MSI Coordinator with incoming cohort list (Dec &amp; July)</li> <li>➤ Include MSI welcome letter in Convocation Cording Ceremony invitations</li> <li>➤ Invite GSU-MSI students to community service events and socials</li> <li>➤ Include MSI Coordinator once a month in DDP Team Meetings</li> </ul>
<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"> <li>➤ Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color)</li> <li>➤ Social justice/increased opportunities for marginalized populations</li> <li>➤ Increased self-efficacy for male students of color</li> </ul>
<b>Achieved Outcome and Results</b>	<ul style="list-style-type: none"> <li>▪ Invited eligible DDP students (from the community college pipeline) to attend MSI events at GSU’s main campus.</li> <li>▪ DDP Director and respective Transfer Specialist, attended all meetings scheduled on partner community college in order to build a core team at each campus.</li> <li>▪ Included a “MSI Spotlight” on DDP E-Newsletters</li> <li>▪ Included non-DDP MSI students to all DDP community service events, Welcome Back Socials, and annual symposiums.</li> <li>▪ Provided MSI Coordinator a list of all male students of color in the DDP pipeline each semester, as well as a list of eligible DDP transfer students for each incoming cohort.</li> <li>▪ Invited Sean Smith to attend DDP Team Meetings at least twice a semester.</li> </ul>

**Analysis of Results**

Due to the collaborative efforts of DDP and MSI, not only did student participation increase at DDP's events, new student enrollment for male students of color increased 100% from 2017-2018 compared to 2018-2019. That is a huge success for the MSI initiative, as well as the efforts of the DDP staff in supporting male students of color.

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<b>Objective 2:</b>	<u><b>In collaboration with GSU Intercultural Student Affairs, seek out and promote resources to support the degree completion of undocumented transfer students.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Facilitate workshops/presentations to inform undocumented students of available resources for academic success and funding</li> <li>➤ Participating in professional development opportunities focused on undocumented students</li> <li>➤ Participate in the planning of the Sharing the Dream Conference 2019</li> <li>➤ Continue to seek out funding opportunities to provide an Honors Scholarship for undocumented students, both DDP and non-DDP students</li> <li>➤ Facilitate connections between community organizations and GSU to foster relationships that would increase resources on GSU's campus</li> <li>➤ Engage in conversations with student organizations and clubs that focus on undocumented/DACA students</li> <li>➤ Create bilingual (Spanish) DDP marketing materials</li> </ul>
<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"> <li>➤ DACA trained and educated staff</li> <li>➤ Resource support, financial and academic, for undocumented students</li> <li>➤ Social justice/increased opportunities for marginalized populations</li> <li>➤ Increased self-advocacy of DACA students when seeking scholarships and student resources</li> </ul>
<b>Achieved Outcome and Results</b>	<ul style="list-style-type: none"> <li>▪ Represented DDP at the following events supporting undocumented students: <ul style="list-style-type: none"> <li>○ Daley College: Latino Resource Fair panel member</li> <li>○ Daley College: USA (Undocumented Students of America) meeting</li> </ul> </li> <li>▪ Maintained close contact with Transfer Directors at high undocumented student population campuses, such as Daley, Malcolm X, Harold Washington, and Truman College.</li> <li>▪ Continued to advocate for undocumented student access to DDP Honors Scholarship; received board approval in spring 2019.</li> <li>▪ Spanish language DDP Factsheet in progress.</li> </ul>
<b>Analysis of Results</b>	<p>The City Colleges of Chicago continue to present the largest population of undocumented college students in the DDP pipeline. While undocu students have always had access to the book stipend portion of the GSU Promise Scholarship, full tuition and fee scholarships were not available via DDP. Therefore, many students in the DDP pipeline has historically transferred to other four-year institutions that have been able to award full scholarships to undocu students. With the recent approval for the DDP Honors Scholarship, we anticipate an increase in student interest and enrollment in the coming terms. The DDP Liaisons at our partner colleges have also responded with excitement for this news, which in turn should also be fruitful for DDP and GSU as a whole.</p>

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<b>Objective 3:</b>	<u><b>In collaboration with the GSU Veterans Resource Center, seek targeted partnerships and outreaches that attract and engage student Veterans.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Promote upcoming Veterans initiatives at GSU</li> <li>➤ Facilitate relationship between GSU academic colleges and community college Veteran’s offices</li> <li>➤ Engage in conversations with Veteran student groups and Veterans’ Resource Centers at the community college</li> <li>➤ Attend professional development events that support Veteran students</li> <li>➤ Invite Kevin Smith, Coordinator of GSU’s VRC, to a weekly team meeting to provide updates and information regarding student benefits and opportunities</li> </ul>
<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"> <li>➤ Increase in Veteran student population, DDP and non-DDP</li> <li>➤ Increase in Veteran student population services</li> </ul>
<b>Achieved Outcome and Results</b>	<ul style="list-style-type: none"> <li>▪ As mentioned in Goal 1, Objective 4, DDP continued to have open communication with Kevin Smith in the Veterans’ Resource Center, so that students’ specific benefit-related questions are answered in a timely manner.</li> </ul>
<b>Analysis of Results</b>	<p>In full transparency, Goal 4, Objective 3, was neglected during the 2018-2019 academic year. While veteran, and family members of veterans, have maintained enrollment in DDP, no specific action items were fully implemented to increase enrollment. In previous years, contact was attempted to connect with the community college Veterans Resource Centers, but with little-to-no response. This academic year, the Transfer Specialists were unable to make any impact on those relationships during their visits to the campuses.</p>